



1st Annual GRANT FUHR CELEBRITY INVITATIONAL
Benefiting

April 5 – 7, 2020
Desert Dunes Golf Club



SPONSORSHIP OPPORTUNITIES
Golf Packages & Registration Form

PLATINUM SPONSOR: \$40,000 (1 Sponsorship Available)

- Exclusive sponsor name inclusion in THE BETTY FORD CENTER FOR THE GRANT FUHR CELEBRITY INVITATIONAL Presented by {COMPANY NAME}
- Eight (8) Golf spots
- Sixteen (16) tickets to Sunday Evening Pairings Party
- Sixteen (16) tickets to Monday Awards Dinner
- Sixteen (16) tickets to Tuesday Celebrity Golf Awards BBQ
- Eight (8) Tee Gift Packages
- Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- Back cover and inside front cover full page advertisement in the official tournament program Booklet
- VIP Photo opportunity with celebrities
- Opportunity to showcase your product/service at the Golf Course to all players
- Opportunity to display company banner at Golf Course
- (2) company tee signs at the Golf Course (Holes 1 & 10)

GOLD SPONSOR: \$20,000 (2 Sponsorships Available)

- Four (4) Golf spots
- Eight (8) tickets to Sunday Evening Pairings Party
- Eight (8) tickets to Monday Awards Dinner
- Eight (8) tickets to Tuesday Celebrity Golf Awards BBQ
- Four (4) Golf Tee Gift Packages
- Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- VIP Photo opportunity with celebrities
- One (1) full page advertisement in the official tournament program booklet
- Opportunity to showcase your product/service at the Golf Course to all players
- Opportunity to display company banner at Golf Course
- Two (2) company tee sign at the Golf Course

SILVER SPONSOR: \$12,500 (2 Sponsorships Available)

- Four (4) Golf spots
- Eight (8) tickets to Sunday Evening Pairings Party
- Eight (8) tickets to Monday Awards Dinner
- Eight (8) tickets to Tuesday Celebrity Golf Awards BBQ
- Four (4) Golf Tee Gift Packages
- Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- VIP Photo opportunity with celebrities
- One (1) full page advertisement in the official tournament program booklet
- Opportunity to showcase your product/service at the Golf Course to all players
- Opportunity to display company banner at Golf Course
- One (1) company tee sign at the Golf Course

BRONZE SPONSOR: \$10,500 (2 Sponsorships Available)

- Two (2) Golf spots
- Eight (8) tickets to Sunday Evening Pairings Party
- Eight (8) tickets to Monday Awards Dinner
- Eight (8) tickets to Tuesday Celebrity Only Golf Awards BBQ
- Two (2) Golf Tee Gift Packages
- Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- One (1) full page advertisement in the official tournament program booklet
- Opportunity to showcase your product/service at the Golf Course to all players
- Opportunity to display company banner at Golf Course
- One (1) company tee sign at the Golf Course

HOLE-IN-ONE SPONSOR - \$7,500 (4 Sponsorships Available)

- Advertisement in the official tournament program booklet
- Opportunity to showcase your product/service on the Golf Course to all players
- Opportunity to display company banner at Golf Course
- One (1) company tee sign at the Golf Course

LONG DRIVE SPONSOR - \$5,000 (2 Sponsorships Available)

- Advertisement in the official tournament program booklet
- Opportunity to showcase your product/service on the Golf Course to all players
- Opportunity to display company banner at Golf Course
- One (1) company tee sign at the Golf Course

FOURSOMES & INDIVIDUAL GOLFERS

FOURSOMES - \$2,500

- 4 Golf spots
- EIGHT (8) tickets to Sunday Evening Pairings Party
- EIGHT (8) tickets to Monday Awards Dinner
- FOUR (4) Golf Tee Gifts

INDIVIDUAL GOLFER - \$700

- 1 Golf spot
- Two (2) tickets to Sunday Evening Pairings Party
- Two (2) tickets to Monday Awards Dinner
- One (1) Golf Tee Gift

Individual Ticket to Sunday Night Pairings Party - **\$100.00**

Individual Ticket to Monday Awards Dinner Party - **\$100.00**

NON-GOLFER SPONSORSHIP OPPORTUNITIES

The following Sponsorship Opportunities offer exposure for your company (***no golf spots included***)

Tee Box Sponsor (2 Available) - \$500

- One (1) Company tee sign on golf course

GOLF FORMAT

The GRANT FUHR CELEBRITY INVITATIONAL, *BENEFITING THE BETTY FORD CENTER* is a five (5) player team gross and net shamle Pro-Am tournament played on Monday. Each team of four (4) amateur players will be assigned One (1) Celebrity Golfer in your group. Current USGA handicaps are verified and applied to all contestants.

Tuesday is a Celebrity Only Skins Game.