



1st Annual GRANT FUHR CELEBRITY INVITATIONAL
Benefiting

December 11 - 13, 2020
Desert Dunes Golf Club



SPONSORSHIPS AND GOLF PACKAGE OPPORTUNITIES

PLATINUM SPONSOR: \$40,000 (1 Sponsorship Available)

❖ **TITLE SPONSOR**

- ❖ Eight (8) Golf spots
- ❖ Sixteen (16) tickets to Friday, December 11, 2020 Evening Pairings Party & Live Auction
- ❖ Sixteen (16) tickets to Saturday, December 12, 2020, Pro-Am Awards Banquet & Silent Auction
- ❖ Sixteen (16) tickets to Sunday, December 13, 2020 Celebrity Only Golf Awards BBQ
- ❖ Eight (8) Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ Back Cover & Inside Front Cover full page advertisement in the official tournament program Booklet
- ❖ VIP Photo opportunity with celebrities
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ (2) company tee signs at the Golf Course (Holes 1 & 10)

GOLD SPONSOR: \$20,000 (2 Sponsorships Available)

- ❖ Four (4) Golf spots Eight (8) tickets Friday, December 11, 2020 Evening Pairings Party & Live Auction
- ❖ Eight (8) tickets to Saturday, December 12, 2020 Awards Banquet & Silent Auction
- ❖ Eight (8) tickets to Sunday, December 13, 2020 Celebrity Only Golf Awards BBQ
- ❖ Four (4) Golf Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ VIP Photo opportunity with celebrities
- ❖ One (1) full page advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ Two (2) company tee sign at the Golf Course

SILVER SPONSOR: \$12,500 (2 Sponsorships Available)

- ❖ Four (4) Golf spots
- ❖ Eight (8) tickets to Friday, December 11, 2020 Evening Pairings Party & Live Auction
- ❖ Eight (8) tickets to Saturday, December 12, 2020 Awards Banquet & Silent Auction
- ❖ Eight (8) tickets to Sunday, December 13, 2020 Celebrity Only Golf Awards BBQ
- ❖ Four (4) Golf Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ VIP Photo opportunity with celebrities
- ❖ One (1) full page advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

BRONZE SPONSOR: \$10,500 (2 Sponsorships Available)

- ❖ Two (2) Golf spots
- ❖ Eight (8) tickets to Friday, December 11, 2020 Evening Pairings Party & Live Auction
- ❖ Eight (8) tickets to Saturday, December 12, 2020 Awards Banquet & Silent Auction
- ❖ Eight (8) tickets to Sunday, December 13, 2020 Celebrity Only Golf Awards BBQ
- ❖ Two (2) Golf Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ One (1) full page advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

HOLE-IN-ONE SPONSOR - \$7,500 (4 Sponsorships Available)

- ❖ Advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service on the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

LONG DRIVE SPONSOR - \$5,000 (2 Sponsorships Available)

- ❖ Advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service on the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

FOURSOMES & INDIVIDUAL GOLFERS

FOURSOMES - \$2,500

- ❖ 4 Golf spots
- ❖ EIGHT (8) tickets to Friday, December 11, 2020 Evening Pairings Party & Live Auction
- ❖ EIGHT (8) tickets to Saturday, December 12, 2020 Awards Banquet & Silent Auction
- ❖ FOUR (4) Golf Tee Gifts

INDIVIDUAL GOLFER - \$700

- ❖ 1 Golf spot
- ❖ Two (2) tickets to Friday, December 11, 2020 Evening Pairings Party & Live Auction
- ❖ Two (2) tickets to Saturday, December 12, 2020 Awards Banquet & Silent Auction
- ❖ One (1) Golf Tee Gift

NON-GOLFER SPONSORSHIP OPPORTUNITIES

The following Sponsorship Opportunities offer exposure for your company (***no golf spots included***)

Tee Box Sponsor - \$500

- ❖ One (1) Company tee sign on golf course

NON-GOLFERS

Individual Ticket to Friday, December 11, 2020 Pairings Party - **\$100.00**

- ❖ *Ticket includes Pairings Party, Live Auction, Food, Cocktails & Entertainment*

Individual Ticket to Saturday, December 12, 2020 Pro-Am Awards Banquet Party - **\$100.00**

- ❖ *Ticket includes Pro-Am Awards Ceremony, Food & Cocktails*



GOLF FORMAT

The GRANT FUHR CELEBRITY INVITATIONAL, *BENEFITING THE BETTY FORD CENTER* is a five (5) player team gross and net shamble Pro-Am tournament played on Saturday, December 12, 2020. Each team of four (4) amateur players will be assigned One (1) Celebrity Golfer in your group. Current USGA handicaps are verified and applied to all contestants.

Note: Sunday, December 13, 2020 is a Celebrity Only Skins Game.